

## ORDER



**Orders**  
**Order / Rev:** 202243  
**Alt Order #:**  
**Product Desc:** Lloyd Snow for Senate  
**Estimate:** 10/23-11/8  
**Flight Dates:** 10/27/16 - 11/08/16  
**Original Date / Rev:** 10/25/16 / 10/25/16  
**Order Type:** GENERAL

KJRH

**Primary AE:** Jenna Salmon  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Resolute Public Relations  
**Buying Contact:**  
**Billing Contact:** Nicole Morgan  
 1441 South Carson Ave - Suite 200  
 Tulsa, OK 74119

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Snow/Democrat/State Senate  
**Demographic:** A25-54  
**Product Codes:** PL State Candidate  
**Priority:** DEF  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	25	\$4,540.00	\$3,859.00
10/31/16	11/08/16	33	\$5,445.00	\$4,628.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	25	\$4,540.00	\$3,859.00	0.00
November 2016	33	\$5,445.00	\$4,628.25	0.00
<b>Totals</b>	<b>58</b>	<b>\$9,985.00</b>	<b>\$8,487.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Salmon			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJRH	10/27/16	11/06/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:15/:15	6	\$200.00	P-3	0.00	BK	12	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---TF--		6				\$200.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		6				\$200.00		0.00			
N 2	KJRH	10/27/16	11/06/16	M-F Today Show M-F Today Show	CM	7-9am	MTWTF--	:15/:15	6	\$200.00	P-3	0.00	BK	16	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---TF--		8				\$200.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		8				\$200.00		0.00			
N 3	KJRH	10/27/16	11/08/16	M-F 11am News M-F 11am-12pm News	CM	11am-12pm	-----	:15/:15	0	\$35.00	P-4	0.00	BK	11	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---TF--		4				\$35.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		5				\$35.00		0.00			
		Week: 11/07/16	11/13/16	MT-----		2				\$35.00		0.00			
N 4	KJRH	10/27/16	11/08/16	M-F Nightly News M-F Nightly News	CM	530-6pm	-----	:15/:15	0	\$100.00	P-4	0.00	BK	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---TF--		4				\$100.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		6				\$100.00		0.00			

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Advertiser: Snow/Democrat/State Senate  
 Product Desc: Lloyd Snow for Senate  
 Estimate: 10/23-11/8

KJRH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KJRH	10/27/16	11/08/16	M-F Nightly News M-F Nightly News	CM	530-6pm	-----	:15/:15	0	\$100.00	P-4	0.00	BK	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/07/16	11/13/16	MT-----		2		\$100.00		0.00					
N 5	KJRH	11/07/16	11/07/16	M-F Nightly News M-F Nightly News	CM	530-6pm	M-----	:15/:15	1	\$400.00	P-3	0.00	BK	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/07/16	11/13/16	M-----		1		\$400.00		0.00					
N 6	KJRH	10/29/16	11/05/16	Sa 1030pm-1203am Saturday Night Live	CM	1030pm-12am	-----S-	:15/:15	3	\$400.00	P-3	0.00	BK	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	-----S-		3		\$400.00		0.00					
		Week: 10/31/16	11/06/16	-----S-		3		\$400.00		0.00					
Totals														58	\$9,985.00